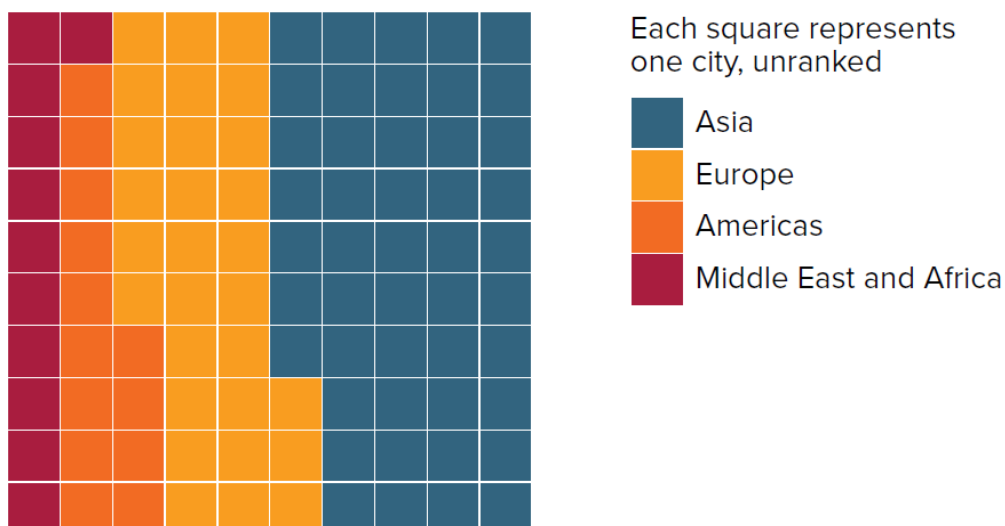


LE CLASSEMENT EUROMONITOR INTERNATIONAL

TOP 100 CITY DESTINATIONS RANKING WTM LONDON 2017 EDITION BY EUROMONITOR INTERNATIONAL

Where Are the Top 100 City Destinations?



Source: Euromonitor International

In 2010, 34 cities from Asia Pacific were present in the Top 100 Ranking; this jumped to 41 cities in 2017 and it expected to grow to 47 cities in 2025.

TOP 100 CITY DESTINATIONS RANKING

Rank	City	Country	2016	2017	% Increase 2017/2016
1	Hong Kong	Hong Kong, China	25,552.7	25,695.8	-3.2
2	Bangkok	Thailand	21,251.7	23,270.6	9.5
3	London	United Kingdom	19,190.3	19,842.8	3.4
4	Singapore	Singapore	16,604.0	17,618.8	6.1
5	Dubai	United Arab Emirates	14,900.0	16,565.4	11.2
6	Macau	Macau	15,391.9	16,299.1	5.9
7	Paris	France	14,392.0	14,263.0	-0.9
8	New York City	USA	12,650.0	13,100.0	3.6
9	Shenzhen	China	12,571.0	12,962.0	3.1
10	Kuala Lumpur	Malaysia	12,290.1	12,843.5	4.5
11	Phuket	Thailand	10,596.1	12,079.5	14.0
12	Delhi	India	7,447.8	10,257.0	37.7
13	Tokyo	Japan	9,272.9	9,713.5	4.8
14	Rome	Italy	9,396.4	9,565.5	1.8
15	Taipei	Taiwan	9,226.7	9,318.9	1.0
16	Guangzhou	China	8,618.7	9,075.5	5.3
17	Mumbai	India	7,194.3	8,884.9	23.5

18	Mecca	Saudi Arabia	7,964.5	8,745.0	9.8
19	Prague	Czech Republic	8,182.5	8,550.7	4.5
20	Istanbul	Turkey	9,174.4	8,462.3	-5.8
21	Miami	USA	7,833.0	8,075.8	3.1
22	Seoul	South Korea	9,002.8	7,659.1	-14.9
23	Barcelona	Spain	7,038.8	7,624.1	8.3
24	Pattaya	Thailand	7,018.8	7,313.5	4.2
25	Shanghai	China	6,904.3	7,201.2	4.3
26	Milan	Italy	6,695.1	6,882.5	2.8
27	Cancún	Mexico	5,829.0	6,761.0	16.0
28	Agra	India	5,340.0	6,744.4	26.3
29	Las Vegas	USA	6,741.8	6,687.8	-0.8
30	Amsterdam	Netherlands	6,345.1	6,570.4	3.6
31	Antalya	Turkey	6,173.4	6,457.4	4.6
32	Denpasar	Indonesia	4,089.9	6,238.3	52.9
33	Osaka	Japan	5,644.8	6,133.1	8.7
34	Los Angeles	USA	5,840.7	6,074.3	4.0
35	Vienna	Austria	5,867.6	6,043.7	3.0
36	Berlin	Germany	5,559.6	5,833.1	4.9
37	Madrid	Spain	5,131.7	5,581.0	8.8
38	Johor Bahru	Malaysia	4,844.7	5,571.4	15.0
39	Johannesburg	South Africa	5,167.1	5,537.6	7.2
40	Riyadh	Saudi Arabia	5,067.4	5,518.4	8.9
41	Ho Chi Minh City	Vietnam	5,200.0	5,500.0	5.8
42	Orlando	USA	5,130.5	5,269.0	2.7
43	Venice	Italy	5,139.9	5,227.3	1.7
44	Chennai	India	4,680.8	5,186.3	10.8
45	Jaipur	India	4,319.7	5,088.6	17.8
46	Athens	Greece	4,526.0	4,978.6	10.0
47	Dublin	Ireland	4,810.0	4,977.0	3.5
48	Florence	Italy	4,806.4	4,878.5	1.5
49	Moscow	Russia	4,541.5	4,623.3	2.0
50	Toronto	Canada	4,001.2	4,451.0	11.2
51	Hanoi	Vietnam	4,000.0	4,300.0	7.5
52	Beijing	China	4,165.0	4,156.7	-0.2
53	Ha Long	Vietnam	3,500.0	4,000.0	14.3
54	Sydney	Australia	3,620.4	3,857.9	6.6
55	Budapest	Hungary	3,505.0	3,823.9	9.1
56	Punta Cana	Dominican Republic	3,449.4	3,673.6	6.5
57	San Francisco	USA	3,590.4	3,601.6	0.3
58	Jakarta	Indonesia	2,416.3	3,587.5	48.5
59	Damman	Saudi Arabia	3,417.3	3,584.8	4.9
60	Munich	Germany	3,389.3	3,492.0	3.0
61	Lisbon	Portugal	3,136.1	3,320.3	5.9
62	Zhuhai	China	3,172.3	3,277.0	3.3
63	Heraklion	Greece	2,885.2	3,208.3	11.2





















64	Pulau Pinang	Malaysia	2,974.3	3,194.4	7.4
65	Cairo	Egypt	3,012.6	3,067.1	1.8
66	Copenhagen	Denmark	2,887.7	3,061.0	6.0
67	Kyoto	Japan	2,744.4	3,029.6	10.4
68	Phnom Penh	Cambodia	2,806.4	3,013.9	7.5
69	Doha	Qatar	2,906.6	3,016.6	3.8
70	Chiang Mai	Thailand	2,739.1	2,944.6	7.5
71	Edirne	Turkey	2,845.4	2,934.1	3.1
72	Jerusalem	Israel	2,860.5	2,888.6	1.0
73	St Petersburg	Russia	2,800.5	2,856.5	2.0
74	Warsaw	Poland	2,734.8	2,794.7	2.2
75	Melbourne	Australia	2,534.3	2,782.7	9.8
76	Marrakech	Morocco	2,512.0	2,668.7	6.2
77	Vancouver	Canada	2,489.1	2,652.6	6.6
78	Auckland	New Zealand	2,494.8	2,625.1	5.2
79	Tel Aviv	Israel	2,520.8	2,613.8	3.7
80	Honolulu	USA	2,549.6	2,574.9	1.0
81	Artvin	Turkey	2,353.5	2,572.3	9.3
82	Kolkatta	India	2,291.4	2,550.4	11.3
83	Cracow	Poland	2,650.0	2,550.0	-3.8
84	Guilin	China	2,333.2	2,531.5	8.5
85	Brussels	Belgium	2,511.5	2,524.0	0.5
86	Frankfurt	Germany	2,406.2	2,511.4	4.4
87	Stockholm	Sweden	2,327.0	2,471.2	6.2
88	Jeju	South Korea	2,756.1	2,429.4	-11.9
89	Mexico City	Mexico	2,157.0	2,351.0	9.0
90	Siem Reap	Cambodia	2,205.3	2,337.6	6.0
91	Lima	Peru	2,151.0	2,274.0	5.7
92	Rio de Janeiro	Brazil	2,309.0	2,253.6	-2.4
93	Rhodes	Greece	2,091.1	2,252.1	7.7
94	Buenos Aires	Argentina	2,263.8	2,241.2	-1.0
95	Colombo	Sri Lanka	2,040.1	2,206.0	8.1
96	Abu Dhabi	United Arab Emirates	2,054.9	2,182.9	6.2
97	Taichung	Taiwan	2,091.4	2,175.0	4.0
98	Washington DC	United States	2,072.1	2,154.0	4.0
99	Chiba	Japan	2,213.3	2,152.6	-2.7
100	Nice	France	2,164.8	2,141.0	-1.1

Source: Euromonitor International

http://go.euromonitor.com/rs/805-KOK-719/images/TCD-presentation_FINAL.pdf

LE CLASSEMENT MASTERCARD

Based on air traffic, the MasterCard Global Destination Cities Index reports the following cities as the top twenty most popular destinations of tourism worldwide in 2015 and 2016

Rang 2016	Pays	Régions OMT	Arrivées de touristes internationaux 2015 (millions)	Arrivées de touristes internationaux 2016 (millions)
1	 Bangkok	Asie	19.59	19.41
2	 Londres	Europe	18.58	19.06
3	 Paris	Europe	16.99	15.45
4	 Dubaï	Asie	14.20	14.87
5	 Singapour	Asie	12.05	13.11
6	 New York	Amérique du Nord	12.30	12.70
7	 Seoul	Asie	9.4	12.39
8	 Kuala Lumpur	Asie	11.12	11.28
9	 Tokyo	Asie	10.35	11.15
10	 Istanbul	Europe	11.91	9.16
11	 Hong Kong	Asie	8.35 ¹	8.86 ¹
12	 Barcelone	Europe	7.69	8.36
13	 Amsterdam	Europe	7.70	8.36
14	 Milan	Europe	8.13	8.17
15	 Taipei	Asie	6.85	7.35
16	 Rome	Europe	7.05	7.09
17	 Osaka	Asie	5.94	6.98
18	 Vienne	Europe	6.21	6.42
19	 Shanghai	Asie	6.06	6.38
20	 Prague	Europe	5.71	6.11

¹ Ressortissants de la Chine populaire et de Macao non comptabilisés

<https://newsroom.mastercard.com/wp-content/uploads/2015/06/MasterCard-GDCI-2015-Final-Report1.pdf>
<https://newsroom.mastercard.com/eu/fr/press-releases/paris-dans-le-top-3-du-mastercard-global-destination-cities-index-2017/>
<https://newsroom.mastercard.com/wp-content/uploads/2017/10/Mastercard-Destination-Cities-Index-Deck.pdf>